

> We facilitate sustainable innovation actions.

We're a Stakeholder Company, a strategic and operational advisory firm specialised in sustainable innovation and CSR. We offer solutions for businesses, business networks, Local Governments and NGOs with the experience of hundreds of projects delivered in 20 years.

Sustainability has been our goal and choice of Core Business for 20 years.

We have worked with more than 600 companies and 150 Local Governments to take up the challenges of sustainability as an opportunity to innovate policies, products and processes.

We support organizations in evaluating and introducing management criteria and tools to implement actions and projects towards the 17 Sustainable Development Objectives (SDGs) - UN Agenda 2030, the new international reference for Sustainability.

Mission

Contribute to finding innovative solutions for the Economic, Social and Environmental Sustainability of companies, Local Governments and Non-profit organizations, with positive impacts for society, in line with the BCorp approach.

Approach

We start with the needs of businesses, Local Governments and other Stakeholders. We suggest new ideas and solutions to reconcile innovation and sustainability, with dedicated tools for design, management and evaluation and communication of the results.

We combine a mix of strategic consulting, research and operational application in different contexts with dynamism and flexibility, a cross-sector approach, passion and result orientation, consistency between commitments and services provided.

As a B Corp company, in each project we try to create value and benefits for the stakeholders involved.

We are the first B Corp certified in Emilia-Romagna and among the first in Italy. In 2017 and 2018, we were awarded in the categories "Best for the World Community" and "Honoree Changemakers".

Areas of action



Sustainability & Business
Sustainable Innovation - ESG



Smart City
Urban Sustainability



Agenda 2030
Sustainable Development Goals



Green-Circular Economy
Green Innovation



Welfare Community
People Well-Being



Stakeholder Engagement
Employee, Clients, Communities

Solutions



Policy & Service Design



Strategy & Management Advisory



Stakeholder Facilitation



Impact Assessment & Reporting



Scouting, Think Tank



Capacity Building & Learning Experience

Highlights



380+
projects realized



1100+
Co-Design Workshops facilitated



32.000+
Stakeholders involved



30
Networks facilitated



51
Researches conducted



15
EU and International Projects

Highlights

- 20** years of experience on Sustainability, CSR, Smart City and Green Management projects
- 380** projects managed with companies, Local Governments, NGOs
- 1100+** facilitated Stakeholder Engagement events
- 32.000+** Stakeholders involved in sustainability projects
- 30** Workshops/Territorial networks of companies on facilitated CSR issues
- 650+** companies involved in Sustainability Management and Stakeholder Engagement projects
- 51** research and surveys on sustainability issues
- 27** projects awarded at a national and EU level
- 15** EU and international projects as partners or external experts

Some of our clients

Business



Local Governments



Organizations involved in business networks coordinated by Focus Lab on sustainability projects



Why choose Focus Lab

- 20 years of experience on sustainability projects
- Mixed skills approach: research, consultancy, design, facilitation, training
- Multi-disciplinarity
- Project life cycle management
- Result-oriented approach
- Vision and creativity
- Passion, Values
- Flexibility and dynamism
- One of the first in Italy to have introduced stakeholder engagement facilitation techniques in sustainability projects.
- Multi-Stakeholder approach
- Mix of management and research methodologies
- Independence
- Pioneers in Italy in the introduction of Sustainability tools in the PA
- 25 Awards from our clients for sustainability projects
- B Corp - sustainability certification - 2 Honoree

Milestones - some projects carried out



Regional Networks Workshops for CSR-UN Agenda 2030

Creation of a Network of local Sustainability Networks. 30 editions with over 450 companies



Roadmap Industrial Supply Chains & SDGs

Multi-stakeholder engagement with 50 companies



20+ Sustainability reports

Drafted for 14 companies from various production sectors and social cooperatives



Modena Club for CSR

Network of 40 Modenese companies active for 10 years to develop CSR projects



15 EU projects Sustainability & Smart City

Research and stakeholder engagement-Co Design.



Modena Local Welfare Network

100 local networked stakeholders, 50 companies, 3000 employees



Factory of Ideas - Ceramic Tile District


Territorial engagement with 200 stakeholders for local development projects



Green Economy Festival

3 editions, 120 events, more than 80 companies involved, 8 municipalities, 200 guests, 3000 participants

Contacts


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Follow us on





EU and International Projects

(as partner or external experts)

- Fair Cities Localising Agenda 2030 (2020) - E-R Region
- TRIS (Interreg) - 2018-2020
- Ruggedised (Horizon) Parma Futuro Smart - 2017-2020
- Life RII - 2013
- E-Policy - 2012-2013
- C-Plus - Cluster - 2012-2013
- T-Pas Culture - 2012
- ICT Value Network -2011-2012
- TACIS - Leader + - 2008
- ResPublica - 2007-2008
- HYWAMIS ASIA-URB -India - 2005
- LASALA ONLINE - 2003-2004
- DISCUS - 2001-2004
- Sushouse Sustainable Households - 1999-2000
- LASALA - 2001-2002



Smart City - Urban Sustainability

Co-design for urban planning and regeneration

- Parma Futuro Smart - Action Plan - Stakeholder Engagement (City of Parma 2017-2020)
- Renovation of the Historic Centre of Villafontana di Medicina (Municipality of Medicina - BO) - 2017
- Functional redevelopment Villa Ferrari (Municipality of Castelnuovo Rangone - MO) - 2016
- Workshop "PSC of Val Samoggia" (Unione Comuni Val Samoggia) 2009-2010
- Participatory budgeting of the Municipality of San Pietro Terme - 2008
- Laboratory "From the Preliminary Plan to the PSC" (Municipality of Castel Maggiore) 2007
- Workshop "Put your ideas in Piazza" redevelopment of Piazza Martiri - (Municipality of Sassuolo) 2007
- Laboratory "Progettazione Parco Via Larga" (Municipality of Bologna), 2006-2007 - Project awarded in the National Competition INU Progettazione Partecipata
- Provincial focus groups on Governance and Sustainability (Emilia-Romagna Region) 2006-2011
- Workshop "Action Plan for the District VII° Circumscription (Municipality of Reggio Emilia) 2005
- Laboratory "Design of the Railway Valley District Park" (Municipality of Savignano s.R) 2005
- Laboratory "Design of the Clear Water District Park" (Municipality of Reggio Emilia) 2004-2006

Sustainable Local Development Plans

Local strategic planning

- TRIS Project - Industrial Symbiosis (Aster) - 2018-2020
- Co-design workshops for Green Tour Legnago - Ulss21 (2016)
- Evaluation process and co-design to support the Provincial Insertion Plan - Mantua (2016)
- Information and consultation for the new ranking plan - Consorzio di Bonifica Emilia Centrale (2016)
- Strategic Plan for the Municipality of Medicina - Starting from the Future (2015)
- Workshop "Bike Marecchia - Provincial cycle route" - Strategic Plan Rimini (2015)
- World Café - Laboratory for Open Data Transparency Law (Emilia-Romagna Region), 2015
- Marecchia River Contract - Marecchia Valley Strategic Plan - 2014
- Territorial Alliance Laboratory for Families - Municipality of Schio - 2014
- Co-design workshop of the Regional Portal for Participation (Emilia-Romagna Region) - 2013-2014
- Regional Focus Group "Emilia-Romagna towards Rio+20 Summit" (Emilia-Romagna Region) - 2012
- Energy Plan of the Province of Modena, 2011
- Strategic water management planning - Consorzio Bonifica Emilia Centrale - 2011
- Factory of Ideas for the Ceramic District - 2010-2013
- Animation for Community Initiative Leader - RDP 2007-2013 Axis IV Leader (Far Maremma) 2008
- Management Forum-Plan for the Historic Centre (Municipality of Reggio E.) 2004
- Laboratory Forum PTCP Province of Milan - 2007
- Laboratory Forum PTCP Province of Modena - 2006

Processi di Agenda 21 Locale ONU

- 25 LA21 processes at national level from 1998 to 2008 (with Regions, Provinces, Municipalities, Mountain Communities, Associations of Municipalities, Park Authorities),

Scenario Planning Workshops

- 35 workshops with EU EASW methodology (European Awareness Scenario Workshop) carried out with Regions, Provinces, Municipalities, Mountain Communities, Professional Associations, NGOs).
- 1500 exponents of companies, Public Bodies, technicians, non-profit world involved

Designing with young people

- LiberaMente Youth Project - Province of Bolzano- 2010-2011
- Sustainable Lifestyles in Rural Life Project - Mountain Community Monte Amiata - 2009
- International Youth Forum and Participation "We are here", (University of Urbino) - 2007
- Agenda 21 at School (4 high schools) - 2002

Networks and networks for Sustainability and Innovation

- 25 Provincial Business Laboratories for Sustainability / CSR in various regions - 332 companies involved - 412 projects (2009-2019)
- Club Smart ceramic District (2017-2018)
- Tecnopoli Portals Laboratory - Aster (2015)
- Laboratory "Start-Up Doors" - Aster (2012)

Surveys and Manuals on the Smart City

- Italian Local Authorities for the 2030 UN Agenda 2030 - SDGs (2017)
- Fact finding survey on 100 Smart City practices in municipalities in the Ceramic District (2015)
- National Survey on "Local Authorities towards Rio+20" (2012)
- Guide to participatory planning (2009) Emilia-Romagna Region
- Participatory processes in the Modena area (2008)
- Manual for Local Agenda 21 processes (2007) Lombardy Region
- Participative Financial Statements in Italy (2007)
- 6 surveys on Local Agenda 21 experiences at national, regional and provincial level (1999-2006)
- Local Agenda 21 Practical Guide - (2002-2003) E-R Region



Sustainability & Business

Sustainable Innovation - ESG

Business networks and multi-stakeholder networks for Sustainability

- Corporate Welfare Network Terre d'Argine (2020)
- Alessandria Sustainability Lab - Alessandria (2018-2020)
- Club Smart Ceramic District - Ceramic District (2017-2018-2019)
- Association of Modena Companies for CSR - Modena (2015-2018)
- Corporate Welfare Network of Modena (2017-2019)
- Workshop-enterprise network for CSR - Parma (2015-2018)
- Laboratory - network of enterprises for CSR - Piacenza (2015)
- Business network for CSR - Ravenna (2013-2015)
- Business network for CSR - Reggio Emilia (2014-2015)
- Business network for CSR - Vercelli (2013-2014)
- Business network for CSR - Alexandria (2013-2014)
- Business network for CSR - Val d'Agri (2014)
- Club Imprese Modenesi per la Responsabilità Sociale d'Impresa (2008-2014)
- Business network for CSR - Mantua (2013)
- Focus group on Corporate Social Responsibility in industrial districts - 2004-2011

Support for policy development and corporate sustainability projects

- Technical support by definition Sustainability Policy - Cedacri Spa - 2019
- Panariagroup per la Sostenibilità (Panariagroup S.p.A.) - 2018-2019 (Green Office, Green Procurement, Car-pooling, Green Employees Award)
- Support for Green Procurement (Novomatics spa) - 2019
- Support for SMETA Sedex and B Impact Assessment (Euro Company srl) - 2018
- Survey Car Pooling (Tec Eurolab srl) - 2018
- Environmental Product Declaration (EPD) Industry Ceramics Guide - 2017
- Sustainability Management course for companies (Zenit Training) - 2017
- Green Procurement course for ENEL spa (2011)
- Technical support for Eco-Label promotion (Concorde Group spa) - 2009
- Technical support for Eco-Audit promotion (1998)

Sustainability Reporting - Corporate Sustainability Management

- NWG S.p.A. - 2020
- Terratinta Group - 2020
- ICEL Group - 2020
- Socfeder - 2020
- Unigrà - 2019
- Kf - 20120
- Cedacri S.p.A. - 2018 - 2019 - 2020
- Tellure Rota S.p.A. (technical support) - 2017-2018
- Camelot Coop. Social - 2018
- Cedacri S.p.A. - 2017
- Camelot Coop. Social - 2017
- Aimag S.p.A. (stakeholder engagement) - 2011
- Florim S.p.A. - 2008- 2009-2010
- Sider vasto S.p.A. - 2009
- Casalgrande Padana S.p.A. - 2008
- Palm S.p.A. - 2004
- Unicredit Group (technical support) - 2002

Research and Guides on Sustainability Management

- Local Environmental Education Centers (CEAS) for Agenda 2030 (2019)
- Corporate Welfare Practices in the Ceramic Industry (2015)
- Practical survey on the integration of disabled people at work (2015)
- Work-Life Balance survey (2014) - Municipality of Schio
- CSR as seen by Employees - Employees for CSR (2013)
- CSR Guide for Small Business _ Confesercenti (2013)
- Survey on CSR in Trade (2010)
- Good CSR Practice Directories in the Province of Modena (6 editions - 2004-2009)
- 2nd CSR Survey in three Modena Industrial Districts (2008)
- CSR survey in the Ceramic District (2008)
- CSR survey in the Municipality of Modena (2008)
- Guide to CSR for enterprises _ Confindustria Giovani (2006)

UN Agenda 2030 Sustainable Development Goals (SDGs)

- Review Projects Agenda 2030 Confindustria Emilia - 2020
- Project Fair Cities Localising Agenda 2030 - Maranello City - Region E-R-2020
- 1st Ceramic Industry Review for Agenda 2030 (Confindustria Ceramica) - 2019
- Organization of dedicated multi-stakeholders Talks (2019)
- Guide SDGs and co-design workshops for Environmental Agencies - Arpa Emilia-Romagna - 2019
- Facilitation Regional Roadmap Industrial sectors for SDGs (Emilia-Romagna Region) - 2017
- SDGs Strategy Workshop with Emilia-Romagna Region Managers (2017)
- Alessandria Sustainability Lab - network of companies for SDGs - 2018-2019
- Facilitation Workshop "Emilia-Romagna Region and Territorial Development" - Sustainable Development Festival 2018
- 6 Sustainability reports made with links to UN SDGs
- 1st survey Public bodies and SDGs - Coord. Agende 21 Italiane - 2016
- Technical Coordination 2nd edition Regional Innovators Responsible Award - 2016
- 6 Training courses for SDGs (2015-2019)

Welfare Community Employees and Community Well-Being

- Territorial Business Welfare Network Terre d'Argine (2019) - T.d'Argine Union
- Modena's Corporate Welfare Network (2017-2019) - 50 companies
- 1st Company Welfare Needs Survey on 500 Employees of companies in the province of Modena (2018)
- 1st Survey on the current practices of Corporate Welfare-Territorial of 50 companies / HR of Modena (2018)
- Specialization course on Welfare Community Manager University of Bologna (2018-2019)
- Survey on Corporate Welfare Practices in a Network of Enterprises - Association of Modenese Companies for CSR (2017)
- Survey on Corporate Welfare in 16 companies in Modena (2016)
- 1st Guide to Corporate Welfare in the Ceramic Industry (2015)
- Survey on Corporate Welfare Practices - Work-Life Balance in the Ceramic Industry (2015)

Green & Circular Economy Environmental Sustainability

- TRIS Project - Industrial Symbiosis (Aster) - 2018-2020
- Course on Green Marketing and CSR (Synergies) - 2018
- Course on Circular Economy (Demeter) - 2018
- Advanced course on Sustainable Green Food Chain (IFOA Reggio and Parma)

- - 2017-2018
- Intercompany Car-Pooling Project (SCD Club) - 2018
- Design Degree Course in Sustainability of livestock and food systems (University of Parma) - 2018
- Drafting of contents on Ecoinnovazione - Green Jobs section of the portal Cliclavoro.it - Italia Lavoro (2014)
- Guide to Green Communication in the Ceramic Sector (2014)
- Ceramic Sector Green Supply Chain Guide (2013)
- 3 editions District Green Economy Festival - 2011-2013
- Showcase Good Practices of Green Economy in the Ceramic District (2013)
- 2nd District Green Economy Survey (2012)
- 1st Ceramic District Green Economy Survey (2011)
- Provincial Energy Programme Plan (PPEP) Province of Modena - 2010
- Door to Door Action Plan and Waste Reduction - San Giovanni in P. (Bo) - 2010
- Car-pooling home-work project - Castellarano (Re) 2008
- Action Plans for Green Public Procurement (Province of Modena, Pesaro, Monte Amiata Community) (2000-2005)
- Forum pilot projects for the Waste Management Plan (PPGR) Prov. Re - 2003
- Survey of proposed legislation on the Environment in Political Parties (2002)
- Survey on Environmental Management Systems in Public Bodies (2001)
- Survey on Green Procurement practices (2000)

Research and Guides on Green & Circular Economy

- Review of Sustainability Communications - Italian Ceramic Tile industry (2020)
- Environmental Product Declaration (EPD) Guide for the Ceramic Sector (2017)
- Green Supply Chain Guide (2013)
- Guide to Corporate Environmental Communication (2012)
- 1st District Green Economy Survey (2011)
- 2nd District Green Economy Survey (2012)
- Survey on Environmental Management Systems in Public Bodies (2001)
- Survey of proposed legislation on the Environment in Political Parties (2002)

Research - Think Tank

- 51 among researches, online surveys, on CSR, Smart City, Urban Governance, Green Economy, Corporate-Territorial Welfare
- Members of: Technical Evaluation Commission National PIMBY Award - 2007-2008
- Experts Group Biodiversity Area Participation WWF Italy - 2006-2008
- European Roundtable on Local Agenda 21, ICLEI- 2006-2008
- Governance Consultation Group, Emilia-Romagna Region - 2008

Training - Coaching

- Over 100 lectures on Sustainability Policy & Management and Stakeholder Engagement topics and tools:
- - 16 Italian Universities
- - 18 National training centres
- - Co-Promoters Participated Design School - 2004-2009

Communication

- Reports at conferences in Italy and abroad
- • 80+ lectures at conferences, forums,
- • 75+ articles in technical magazines
- • 20 thematic guides-manuals
- • Editorial coordination for 12 websites
- • Texts for 12 sustainability and CSR good practice videos

Stakeholder Engagement abroad

- Facilitation in projects with foreign Stakeholders
- European Sustainable Cities and Towns Conferences: Hannover (D) 2000, Aalborg (DK), 2004, Sevilla (E) 2007, Lille (F) 2011, Geneva (CH) 2013, Bilbao (E) 2016.
- Hong-Kong, Shanghai - Forum China-Europe - CSR - 20012
- Yerevan (Armenia), - EU TACIS project - Leader +, 2008
- Hyderabad (India), Prog.UE HYWAMIS ASIA-URB, 2005

Awards

- - 27 awards for projects of corporate clients and local authorities:
- - Agenda 2030 Award - Ass. Imprese Resp.Sociale d'Impresa - 2019
- - 2 Honoree B Lab - Best for the World Honoree - Community - Changemakers (2017-2018)

More info: www.focus-lab.it