We facilitate sustainable innovation actions.

We’re a Stakeholder Company, a strategic and operational advisory firm specialised in sustainable innovation and CSR solutions for businesses, business networks, Local Governments, with hundreds of projects delivered in 20 years.

**Sustainability has been our goal and choice of Core Business for 20 years.**

We have worked with more than 600 companies and 150 Local Governments to take up the challenges of sustainability as an opportunity to innovate policies, products and processes.

We support in evaluating and introducing management criteria and tools to implement actions and projects towards the 17 Sustainable Development Objectives (SDGs) - UN Agenda 2030, the new international reference for Sustainability.

We are among the first B Corp companies certified in Italy (the first in Emilia-Romagna) with several awards for the relevance of the sustainability actions carried out.

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**Agenda 2030**

**Sustainable Development Goals - SDGs**

Projects and Clients portfolio

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Focus Lab briefly

<table>
<thead>
<tr>
<th>380+ Projects carried out</th>
<th>1100+ Co-Design Workshops facilitated</th>
<th>32,000+ Stakeholders involved</th>
<th>51 Researches conducted</th>
<th>15 EU and International Projects</th>
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Agenda 2030 - SDGs

We contribute to achieving the Global Sustainability Goals, together with our customers.

The UN Agenda 2030, approved in 2015 by 193 countries, aims to achieve 17 Sustainable Development Goals (SDGs) to 2030, declined in 169 targets on economic, social and environmental issues, with local and global application.

The 17 SDGs are the new benchmark for the innovation and sustainability profile of companies and institutions.

Our approach

Focus Lab is one of the first companies in Italy to promote projects and support services for businesses, Local Governments and non-profit organizations for the definition of strategies and actions consistent with Agenda 2030 and the Sustainable Development Goals.

Our approach focuses on updating, coaching, Baseline Review actions to assess the degree of alignment with the Agenda targets, and the definition of Policies and Strategies to maximize opportunities from SDGs with dedicated tools.

Starting from the end of 2015, we have carried out projects dedicated to the implementation of actions in implementation of the 17 Global Goals with companies, public bodies and the non-profit world, training courses, Sustainability Reports with reference to Agenda 2030, events and guides on the subject.

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### Agenda 2030 in Business and Local Government policies and strategies

**Shaping Fair Cities**  
Engagement Process for 4 UN Goals  
Co-design workshops with public employees, immigrant associations, cultural associations compared to 4 Global Goals  
Municipality of Maranello (Mo) - 2020

**Sustainability policy co-design with SDGs**  
Co-design workshops with Management Managers for priority SDGs choice  
Cedacri Group spa - 2019

**Sustainability policy co-design with SDGs**  
Co-design workshops with Management Managers for priority SDGs choice  
ICEL Group spa - 2019

**Education Guide for SDGs**  
Workshops for members of the Network of Sustainability Education Centres and Environment Agencies  
Arpa ER - 2019

**Review "The Italian ceramic industry sector for the UN Agenda 2030"**  
1st review analysis of sector projects  
Confindustria Ceramica - 2019

**Review Analysis of municipal policies in implementation of the 17 UN SDGs**  
Municipality of Sassuolo (MO) - 2019

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### Strategic assessment for sustainability policies and projects with SDGs criteria

**Euro Company S.p.A. - 2018**

**Panariagroup for Sustainability - support to integrated actions of Sustainability Management with ref. SDGs**  
Panariagroup S.p.A. - 2018

**Regional Roadmap "Industrial Supply Chains for SDGs"**  
Facilitation of 2 Road Map Workshops with the involvement of 60 companies in the Mechanical-Automotive and Agro-Food supply chain - 2017.

**Regional Workshop with Area Managers for SWOT policy analysis**  
Emilia-Romagna Region - 2017

**Regional Innovators Responsible Award - 2nd edition 2016**  
Emilia-Romagna Region  
Technical support for promotion - 2016

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### SDG Labs

**SDG Lab Emilia**  
Starting local workshops  
2020

**Alessandria Sustainability Lab**  
PPG, Roquette, Amag Group, APS, Franzosi Group, Metlac, SandenVendo, Cedacri 2018 - 2019-2020

**Club Smart ceramic District 2018**  
Panariagroup, Sacmi, Casalgrande Padana, Colororobbia, Marazzi, Site B&T, LB Technology, Vetriceramic-Ferro, Smalticeram 2018

**Association of Modenese Companies for CSR**  
40 companies in the Modena area  
2015-2018

**Emilia-West CSR Network**  
Province and Chamber of Commerce of Parma  
2017-2019

**Corporate Welfare Network-Territorial Modena**  
Emilia-Romagna Region, Municipality of Modena, Province of Modena  
2017-2019

**Parma Business Network for CSR**  
Emilia-Romagna Region, Chamber of Commerce of Parma, Province of Parma  
2015-2017

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Piacenza Business Network for CSR
Emilia-Romagna Region, Chamber of Commerce and Province of Piacenza
2015

Mantua Laboratory for the Inclusion of the Disabilities
Province of Mantua
2016

Reggio Emilia Business Network for CSR
Emilia-Romagna Region, Chamber of Commerce of Reggio Emilia
2013-2015

Ravenna Business Network for CSR
Emilia-Romagna Region, Chamber of Commerce of Ravenna
2014-2015

Modena Provincial Network for the Promotion of CSR
Province of Modena, Chamber of Commerce of Modena
2015

Business Network for CSR - Val d’Agri
INEA (National Institute for Agricultural Economics)
2015

For other Agenda 2030 Networks, see Portfolio Stakeholder Engagement Focus Lab

**SDG Reporting Sustainability Reports** with references to the Sustainable Development Goals-Agenda 2030

- **Icel Group**
  - Sustainability Report 2019
    - ICEL S.C.p.A.
    - 2019

- **Cedaci Group S.p.A.**
  - Sustainability Report 2018 - 2019
  - 2019

- **Camelot Cooperativa Sociale**
  - Social Report 2017
    - 2018

- **Tellure Rota S.p.A.**
  - Sustainability Report 2017
    - methodological support
    - 2018

- **Cedaci Group S.p.A.**
  - Sustainability Report 2016
    - 2017

- **Camelot Cooperativa Sociale**
  - Social Report 2016
    - 2017

- **Tellure Rota S.p.A.**
  - Sustainability Report 2016
    - 2017

**Training on Agenda 2030 UN SDGs**

- **AF Welfare Community Manager Course**
  - University of Bologna
  - 2019

- **Common Good Reporting Expert Course on Stakeholder Engagement and SDGs**
  - Stakeholder Engagement and SDGs
  - University of Padua
  - 2018

- **Employee Training on Sustainability Management Agenda 2030**
  - Euro Company S.p.A.
  - 2018

- **Designing the Master’s Degree Course in Sustainability of Zootechnical Systems and connections to Agenda 2030**
  - University of Parma
  - 2018

- **AF Welfare Community Manager Course**
  - University of Bologna
  - 2018

- **Training for Area Managers for Agenda 2030**
  - Emilia-Romagna Region
  - 2017

- **Sustainability Innovation & Management Training Course**
  - Modenese companies for CSR
  - 2017

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Research on UN Agenda 2030 and SDGs

1st Regional Survey on Business and SDGs
75 enterprises from 13 supply chains out of 10 parameters
2019

Seminars Agenda 2030-SDG and role of the various Modenese actors
Agenda 2030-SDGs and BCorp companies, the role of Civil Society and the Technical World
Organization of 3 seminars within the Sustainable Development Festival - Modena - in preparation for May-June 2019

Agenda 2030-SDGs and BCorp companies, the role of Civil Society and the Technical World

CSR Network
Facilitation workshop CSR networks for comparison on projects in SDGs perspective
2018

Well of Science
Itinerant lectures on Agenda 2030 at various Institutes in Emilia-Romagna
HERA
2019

National Workshop Agenda 2030 in Italy
Bocconi CSR Social Innovation Moderation workshop with Asvis spokesmen, representatives of national companies, Uni Bocconi, Italian Universities Network
2017

Regional Workshop Agenda 2030 - Responsible innovators in partnership for the development of territories
Animation workshop in the Sustainable Development Festival with E-R Region, local companies, UniParma, Assoc. no profit
2018

Mapping Agenda 2030 and Local Authorities
National Local Agenda 21 Network
2017

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